

Call for experimental projects Circular Innovation: Re-use & Recycle

Agenda

- › 16:15 – Introduction par le directeur scientifique d’Innoviris
Inleiding door de co-directeur van Innoviris
- › 16:25 – Présentation de l’appel Circular Innovation: Re-use & Recycle
Presentatie van de oproep Circular Innovation: Re-use & Recycle
- › 17:00 – Q&A
- › 17:15 – Networking

Kourosch Abbaspour Tehrani

Gilles Ysebaert

Introduction

Kourosch Abbaspour Tehrani
Scientific Director Innoviris

Appel à projets d'expérimentation
Oproep voor experimentele projecten
Circular Innovation: Re-use & Recycle

Origins of the call



Regional programme for the circular economy



Encouraging the reuse of waste in the economy



Programmes for businesses and the short-term

The call

- › Call for projects dedicated to entrepreneurs :
 - › All legal forms
 - › All sizes

- › Objective: to **test the feasibility** of projects before launching a new activity, or reorienting an existing, **innovative** activity based on **re-using or recycling waste**

Tasks

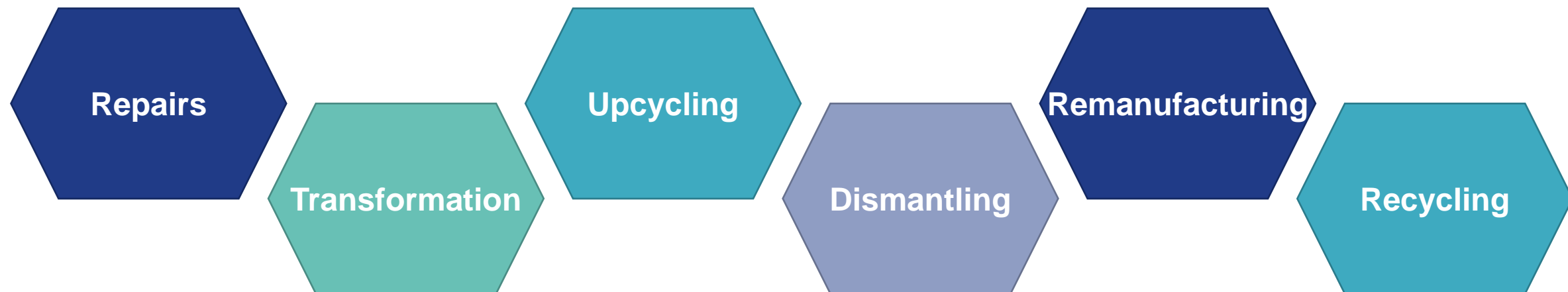
Exploring the supply of materials

Experimenting in the design/improvement of the activity

Validate local demand and economic viability

Re-using and recycling waste

› Types of re-use and recycling covered

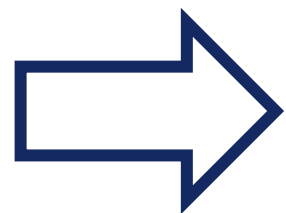


› Waste:

All resource flows produced and discharged by the city's actors or passing through its territory

Legal framework

- › Legal framework of the feasibility study \neq “de minimis” aid



**New and
innovative
activities**

&

**Experimentation
process**

Practical info

1*
Applicant

All legal forms (SA, SCRL, SRL, ASBL, ...)

HQ in BCR

Subsidies
70% SE
60% ME
50% LE

No financial difficulties

Min. 6 Months

1.5 Million euros

* Cooperation projects between companies are possible

Eligible costs

Personnel
costs

Investment
costs

Subcontracting
costs

Operating
costs

Positioning vis-à-vis Becircular

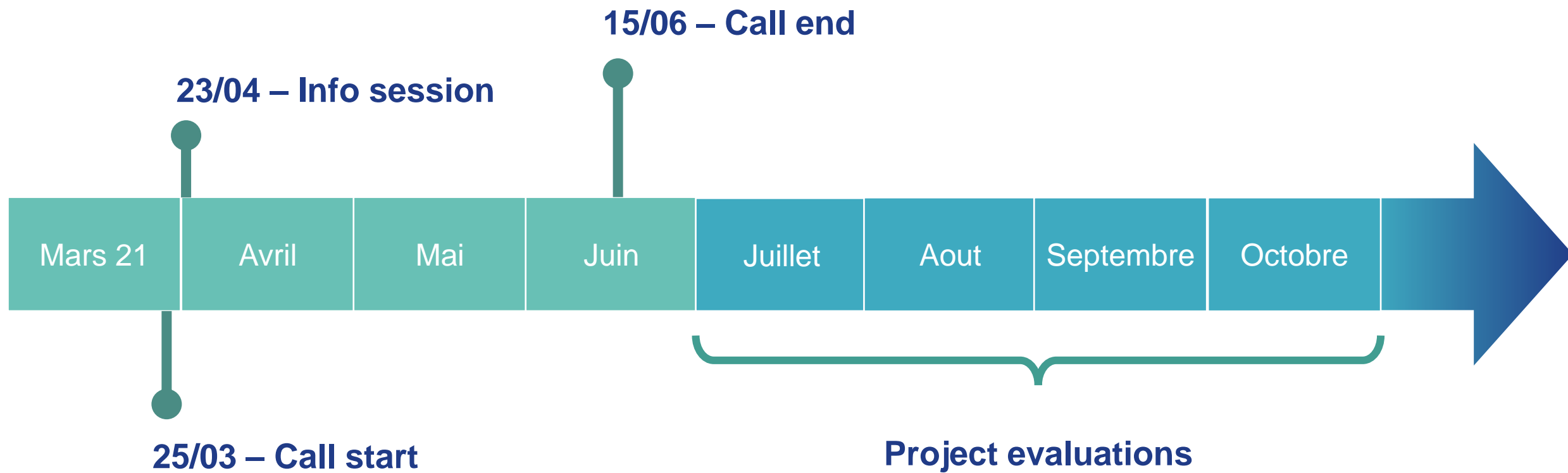


- › Focus on the feasibility study of a new and innovative activity
- › Duration of minimum 6 months
- › Theme: waste
- › R&D funding

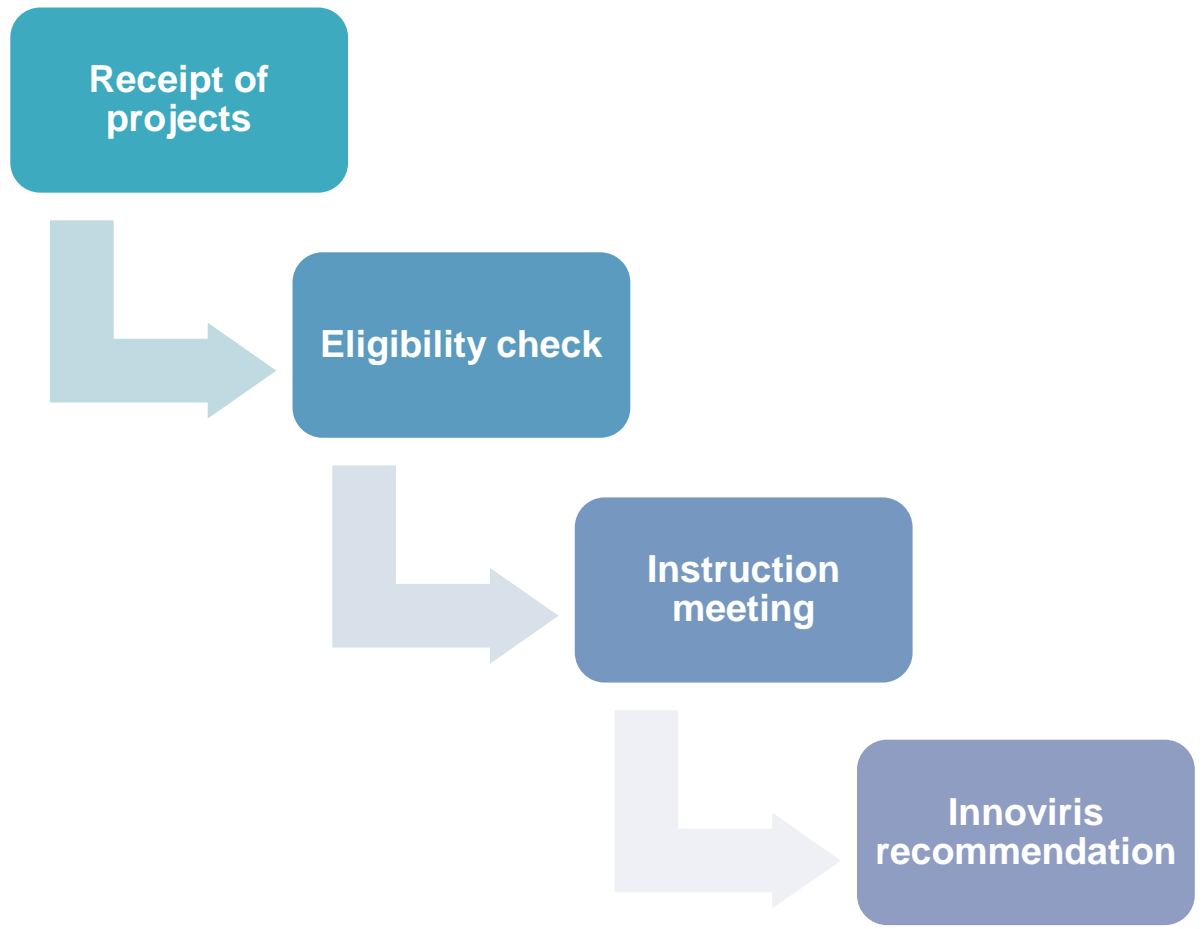


- › Focus on commercialisation
- › Experimentation phase of max 6 months
- › Theme: circular economy
- › De minimis

Planning



Evaluation



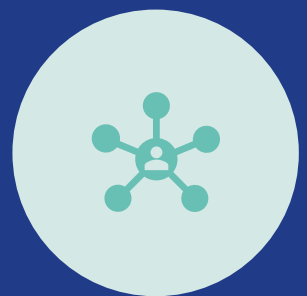
Innovation and relevance of the project



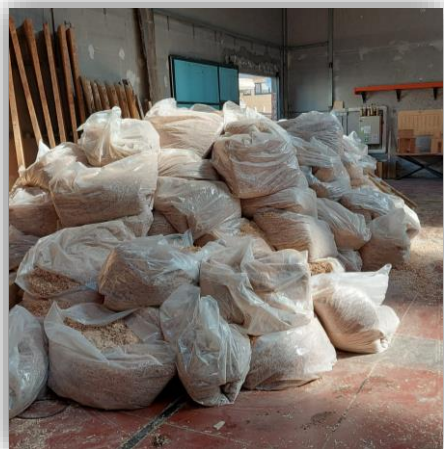
Feasibility and implementation



Strategic and economic impact



Social, environmental and ecosystem impact



Wood planing



Mycomaterial





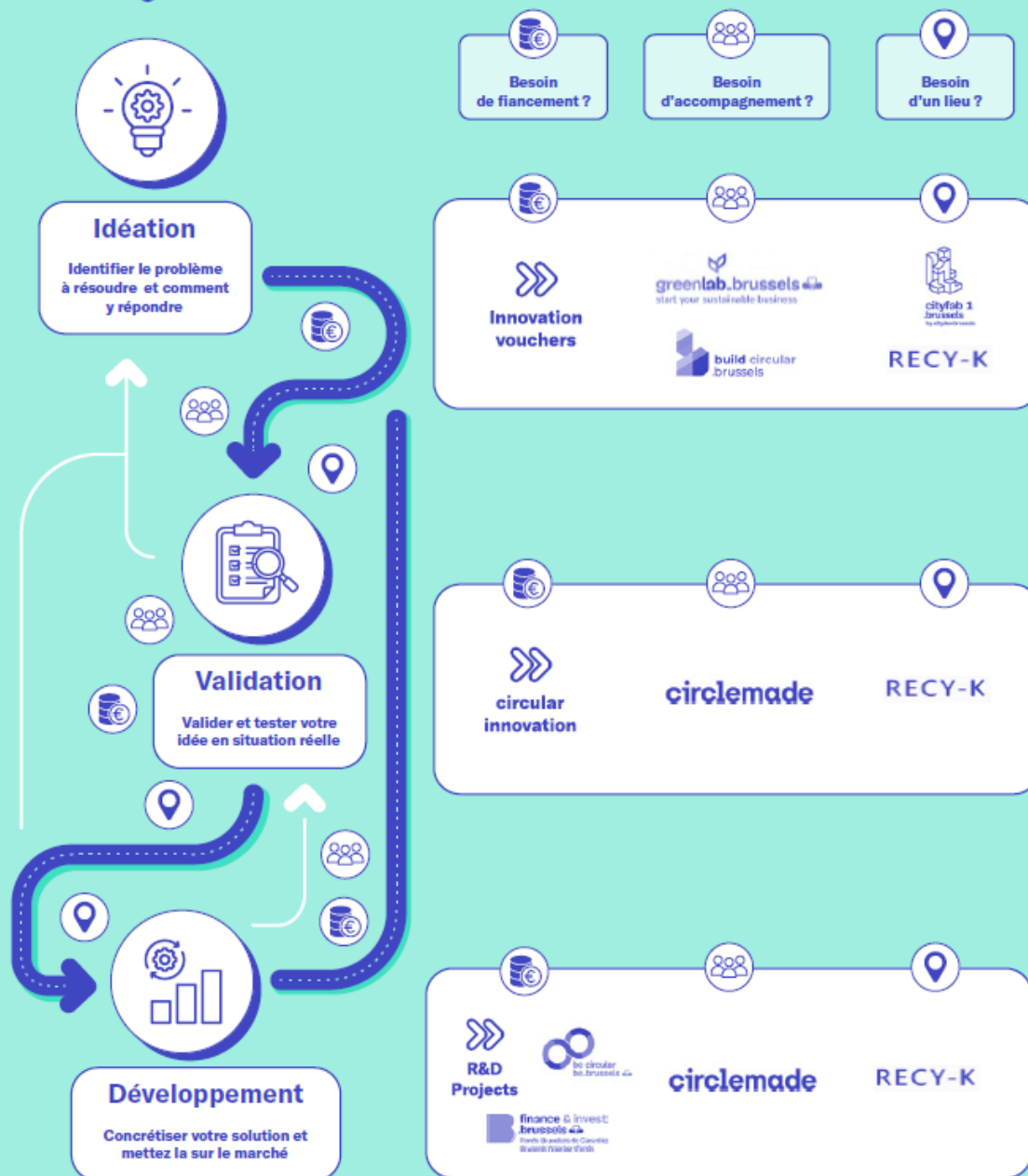
Plastic in gum form



Insulating, impact- and slip-resistant plates


innoviris
.brussels 
 we fund your future

INNOVATION JOURNEY ÉCONOMIE CIRCULAIRE >>



More info

<https://innoviris.brussels/program/circular-innovation>

The screenshot displays the website interface for the 'Circular Innovation Re-use & Recycle' program. At the top left is the logo for 'innoviris.brussels' with the tagline 'we fund your future'. To the right of the logo are search bars labeled 'Rechercher' and a user profile icon labeled 'MY INNOVIRIS' with a language dropdown set to 'FR'. Below the logo is a navigation menu with four items: 'ACCUEIL', 'OBTENIR UN FINANCEMENT', 'DÉCOUVRIR INNOVIRIS', and 'EXPLORER L'ÉCOSYSTÈME'. The main content area features a large image of a worker in a blue jacket and yellow safety vest standing in front of a wall of colorful plastic bottles. Overlaid on this image is the text 'Circular Innovation Re-use & Recycle' and a 'Deadline: 15 juin 2023' badge. A large blue arrow graphic points to the right. On the left side of the page, there is a 'Contact' section with a circular profile picture of Gilles Ysebaert and his name below it. At the bottom of the page, there is a breadcrumb trail: 'Home > Obtenir un financement > Circular Innovation: Re-use & Recycle'. Below the breadcrumb trail are four filter buttons: 'Entreprise', 'Proof of business', 'Proof of concept', and 'TPE'.

Don't hesitate to contact me and we can organize a project pitch!



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